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**From:**  
**Sent:** Monday, 11 November 2019 4:13 AM  
**To:** standards management  
**Subject:** FSANZ Submission Form Received (Internet) - MY Food Technologist

**Categories:**

	
Application/Proposal Number:	Amend to the Max Caffeine Limit
Organisation Name:	MY Food Technologist
Organisation Type:	Individual
Representing:	Self
Street Address:	
Postal Address:	
Contact Person:	
Contact Number:	
Email Address:	
Submission Text:	<p>I am personally affected by caffeine sensitivity and welcome the proposal to restrict the caffeine maximum limits in foods and drinks. My condolences to the family affected by the loss of their son also. My request and comments would be that the average consumer does not relate to PPM dosing of caffeine and that a comparison to existing common dosing would be more easier to understand. Similar to the way alcohol is communicated where standard drink numbers are</p>

used very successfully to communicate the strengths of the beverage. I hope that technique could be used with caffeine strength where it is compared to the average cup of tea or coffee in a standardized way. Please also consider that caffeine comes from other plants too like mate and guarana